

# DISTRACTED WHILE DRIVING

1x54 HD



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*Distracted While Driving* follows the lives of eight drivers over six months using in-car cameras and tracking technology to monitor the often-hidden behavior of distracted drivers. Producers gathered, observed and examined weekly data from the subjects to gain a fresh picture of the many activities drawing drivers' attention off of the task of driving. In addition, experts from MIT, Cambridge Mobile Telematics, Safety Track and the University of Connecticut provided monitoring equipment, data storage and expert analysis.

*Distracted While Driving* gives audiences a firsthand look at emerging technologies that could one day offer solutions to rising crash statistics, featuring research being done at Google on next-generation in-car infotainment systems, and a Swedish-based company developing technology that could one day allow cars to understand our feelings and make driving decisions based on our own individual needs.

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**CREDITS**

*Producer, Director, Writer:* Jennifer Boyd

*Co-Producer:* Catherine Sager

*Image:* Jonathan Olson



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