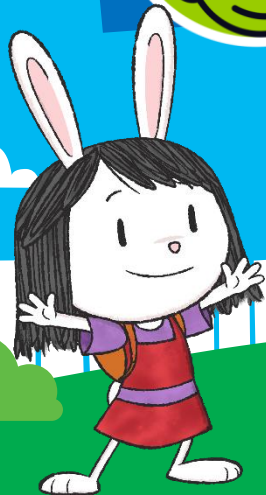




Explore, **PLAY**
& Learn



PBS
International

PBS KIDS MAKES AN IMPACT!



Emotions &
Self-Awareness



Social Skills



Character



Literacy



Math



Science



Parents rate
the most educational
media brand

#1



A Word From Linda Simensky, Head of Content at PBS KIDS

“PBS KIDS characters are curious about the world and genuinely excited about discovery new things. They are positive role models that ask questions, investigate, and experience the fun of learning something new.

Our stories engage kids with humor, surprise, and authentic situations that they find in their everyday lives. Interwoven are themes of inclusion, diversity, kindness, and exploration.”





**averages 260 million
monthly streams across digital
platforms ***

**Seven in ten children
ages 2-8 watch PBS
in the U.S. – that's
19 million children†**



**Research shows
that PBS KIDS
makes an
impact on early
childhood
learning****



Exploring Nature's Ingenious Inventions



Facts:

- Co-created by Jorge Cham and Daniel Whiteson, authors of *We Have No Idea: A Guide to the Unknown Universe* and creators of the podcast *Daniel & Jorge Explain the Universe*.
- *Elinor Wonders Why* was the most-streamed series launch EVER on PBS KIDS!
- Producers: Pipeline Studios
- Broadcasters: PBS KIDS



This funny and engaging show follows a curious bunny named Elinor as she asks the questions in every child's mind and discovers the wonders of the world around her. Each episode encourages children to follow their curiosity about nature, to ask questions they don't understand and to find answers using basic science practices.

Target Demo: 3 to 5

74 x 11' (Delivered as 37 x 25') + 1 x 55' special



[Screening Room](#)



Animated Adventure Comedy!



Facts:

- Contemporary rural life
- Intergenerational relationships
- Respect for elders
- Set against a backdrop of Native America culture and traditions
- Producers: Atomic Cartoons and WGBH KIDS
- Broadcaster: PBS KIDS



Dive into the great outdoors with *Molly of Denali*! Molly, a feisty and resourceful 10-year-old Alaskan Native, her dog Suki, and her friends Tooeey and Trini take advantage of their awe-inspiring surroundings with daily adventures. They also use resources like books, maps, field guides, and local experts to encourage curiosity and help in their community.

Target Demo: 4 to 8

76 x 11' (Delivered as 38 x 25') +
1 x 60' special

Season 2 Coming Soon!



[Screening Room](#)



A Creative Playdate!

Pinkalicious & Peterrific

Facts:

- Models creative expression through art, music, dance, and theater
- Based on international best-selling book series by Victoria Kahn
- Over 23 million copies sold worldwide
- Producers: WGBH KIDS & Sixteen South
- Broadcaster: PBS KIDS

Based on the international bestselling children's book series, *Pinkalicious & Peterrific* follows the adventures of Pinkalicious and her little brother Peter as they explore Pinkville and imagine creative possibilities everywhere they look. In each episode, Pinkalicious and her friends use creative thinking to approach problems and communicate through the arts.

Target Demo: 4 to 8

76 x 11' (Delivered as 38 x 25') +
1 x 44' special

Season 2 Coming Soon!

26 x 11' + 1 x 44' special



[Screening Room](#)



**Longest Running Animated
Sitcom for Kids!**



Facts:

- Working together
- Positive social skills
- Broadcast in over 90 countries
- Based on the internationally acclaimed book series by Marc Brown
- Over 52 million books sold worldwide
- 5 Emmy Awards, BAFTA, CINE Golden Eagle, Peabody Award
- Produced by WGBH
- Broadcasters: PBS KIDS, TVO and others worldwide



Imaginations run wild as Arthur and his friends solve childhood crises like homework, teacher relationships, losing baby teeth, and bullies. All done with kindness, honesty, empathy, determination and a lot of humor!

Target Demo: 4 to 8
428 x 12' + 4 x 60' specials
Season 25 in production!



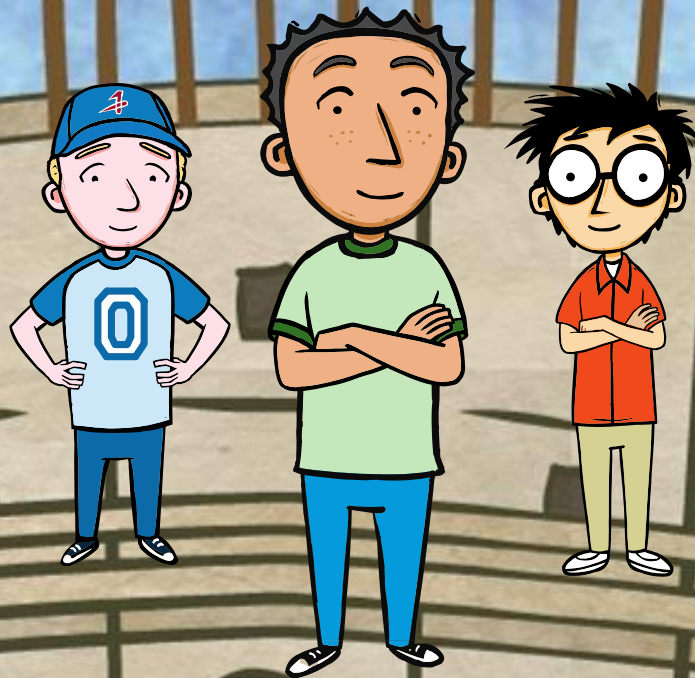
[**Screening Room**](#)



History Was Never so Real!

Facts:

- Historical context
- Based on the book series from best-selling author Jon Scieszka
- Producers: Soup2Nuts & WGBH
- Broadcasters: PBS KIDS, Discovery Kids, TVO



Joe, Sam, and Fred teleport back in time for incredible adventures with historical legends like Blackbeard the pirate, Amelia Earhart, and Leonardo da Vinci.

Target Demo: 6 to 11
26 x 23'

A Beloved Classic

Facts:

- Social and emotional development
- Having difficult conversations
- 4 Emmy Awards
- Peabody Award Winner
- CINE Golden Eagle Winner
- Producers: WQED and Fred Rogers Media Company
- Broadcasters: PBS KIDS and more around the world



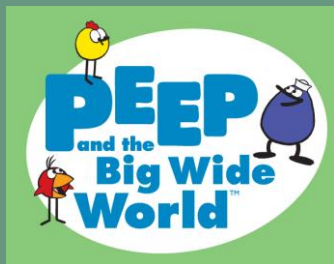
Mister Rogers makes children feel good about who they are, with all their strengths and challenges. With a focus on community, love, empowerment, relationships, diversity, self-confidence and much more, *Mister Rogers' Neighborhood* is an evergreen classic.

Target Demo: 2 to 5
100 x 29'



[Watch Trailer](#)

[Watch Full Episode](#)



A Curious and Charming Trio Investigating the World!

Facts:

- Curiosity and exploration
- Groundbreaking science show for preschoolers
- Broadcast in over 30 countries
- Producers: WGBH and 9 Story Entertainment
- Broadcasters: PBS KIDS, TVO, Discovery Kids

Peep just hatched! Now he's out to explore the world with his friends Chirp and Quack—to discover shadows, investigate mysterious tracks, and learn about gravity the hard way!

Target Demo: 3 to 5

120 x 10'



[Screening Room](#)

Word World



Where Words Come Alive!

Facts:

- Building future readers
- 3 Emmy Awards
- 3 Parents' Choice Awards
- Groundbreaking preschool series for English language learners
- Producers: The Learning Box and WTTW-TV
- Broadcasters: PBS KIDS, Disney Japan, and others

Words come alive, save the day, and become a child's best friend when it comes to making English language learning connections! Come along for an adventurous romp into a colorful, vibrant world of words with Duck and his lovable animal friends.

Target Demo: 3 to 5

90 x 12'



[Watch Trailer](#)

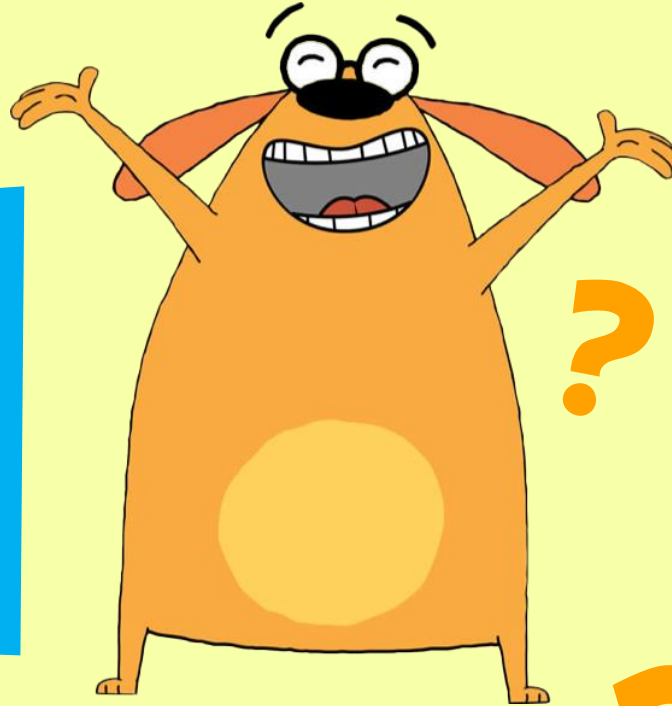
[Watch Full Episode](#)



A Smart and Surprising Reality Show: Real Kids, Real Challenges... One *Unreal* Host

Facts:

- Healthy competition
- Animated/live action mix
- Teamwork
- Emmy Award
- 2 Parents' Choice Awards
- Voiced by Jim Conroy, whose credits include *Ice Age*, *Rio 2*, and *Kenny the Shark*
- Producer: WGBH
- Broadcaster: PBS KIDS

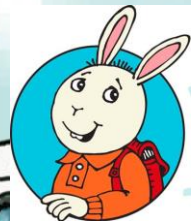


Part game show, part reality TV, part spoof, *FETCH!* Features real kids, real science, real challenges, and an unreal host named Ruff Ruffman. True to the reality of reality TV, the kids have **NO** idea what they're getting into until they're off! *FETCH!* is spontaneous, unscripted and full of twists!

Target Demo: 6 to 10
75 x 27'



[Screening Room](#)



POSTCARDS FROM **Buster**™

Globe Trotting with Buster!



Facts:

- Cultural awareness and understanding
- Animation/live action mix
- Spinoff from multi-award winning series Arthur
- Buster is the most popular character from the Arthur series
- Producers: Marc Brown Studios and WGBH
- Broadcasters: PBS KIDS

Spinning off of the successes of *Arthur*, *Postcards from Buster* takes kids on a cultural immersion around the globe. When Buster's dad decides to bring him travelling, Buster stays in touch with Arthur and friends via video postcards. China, Italy, and Egypt are just some of the places Buster goes! The series blends animation and live action into a fun and inspiring travel show for kids!

Target Demo: 4 to 8

8 x 27'



[Screening Room](#)



**“Children's play is not just
kids' stuff. Children's play
is rather the stuff of
most future inventions.”**

— Fred Rogers





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