



*Amazing*  
**WAR STORIES**

# AUTHENTIC STORYTELLING

## A NEW TYPE OF HISTORY SHOW

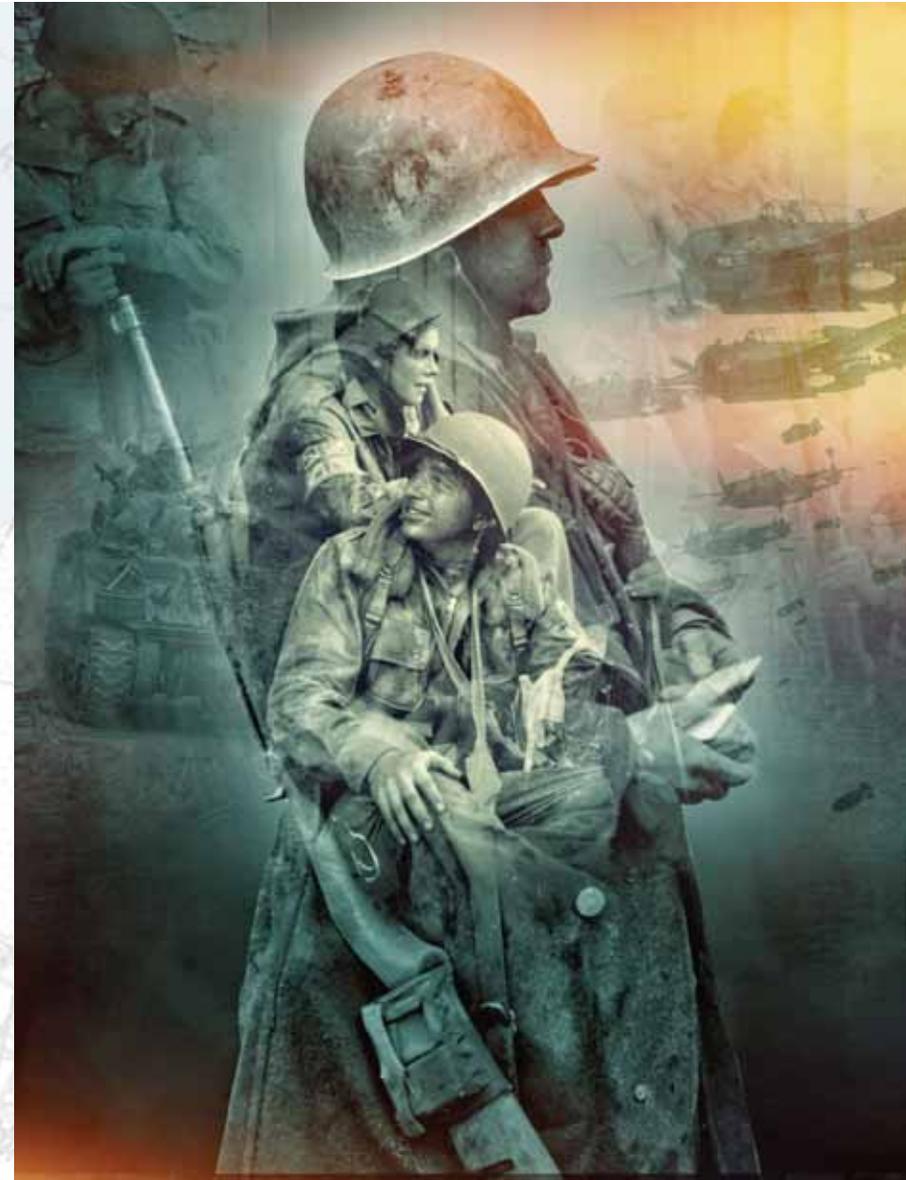
This is a fresh look at WW2. Experience authentic history forged by people at the frontline. Each story true, every tale epic in its heroism.

We shine a light on these legends in a unique way - via through the objects that these people once owned. These priceless artefacts hidden in Museums all around the world.

We visit the battle sites and see where history was made. We tell their stories through heart stopping drama and touch the items that they used in these pivotal actions.

This meticulously researched series is based on the hit podcast of the same name. You've heard their tales of valour, now it's time to see their Amazing War Stories.

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# IMMERSIVE REAL LIFE DRAMA

## LIVE THE STORY - HISTORY TOLD IN A UNIQUE WAY

- Each show has 3 main format points:
- 1. We take a real, personal item and use it as a pivot point to unpack sensational stories of heroism.
- 2. Drama is key - our stories are about *individuals* and the decisions they are forced to take in high-intensity moments. Only drama recon can depict these moments properly.
- 3. Immersive expert analysis. We use our experts in a totally different way to give a deeper level of context.
- We have access to kit, weapons and machinery for re-enactment that is usually reserved for Hollywood films.
- Sumptuous graphics and movie level sound design complete the picture.



A still taken from a WW2 re-enactment directed by Paul Wooding our in-house EP and Director

# AUTHENTIC EXPERTS

## NOT JUST TALKING HEADS - A MODULAR SHOW THAT FEELS LOCAL

- Each partner territory will have their own expert - by creating separate deliverables we can create shows that lean in heavily to a local host.
- Our experts DO rather than just SAY
- In the UK podcast Jason Fox is one of our contributors. A former Special Forces operative he's able to go further *whilst* giving us the historical facts.
- Imagine abseiling down the cliffs at Point Du Hoc, firing a real MG42 or driving a WW2 tank - all possible because of their expertise.
- This is NOT another static historical archive show with sit-down interviews.
- Our show also uses SERVING members of the armed forces to give context and ask different questions. How do modern weapons compare to ones used in the Second World War - the answers will surprise you.

By double shooting scenes every partner will have a programme that feels unique to their territory with a host that relates to their viewers.



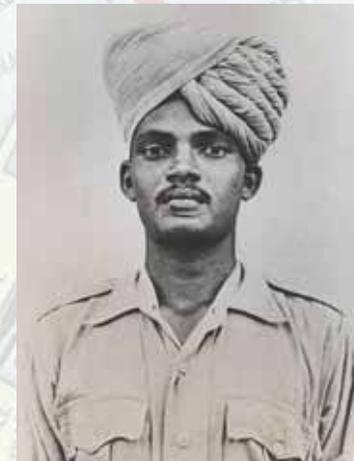
Jason Fox is a recognised face in the UK and now Australia from being an instructor on SAS - Who Dares Wins

# A TRULY GLOBAL SHOW

## WORLD WAR 2 TOUCHED EVERYONE AROUND THE WORLD

- Season 1 of the podcast centred on British and American tales - but there are many other territories that can offer up amazing stories.
- Australia, France, Russia and Asia (including India) have many opportunities.
- Every story is human first - meaning that they transcend traditional boundaries. Audiences, no matter where they are based, should be able to identify with the actions and decisions of our heroes.
- By focusing on individuals we can look at remarkable people that are not normally the focus of WW2 programming.

A female Russian pilot in WW2, women in Russia often had front line combat roles but their stories are little known.



Yeshwant Ghadge won a VC for his actions in Italy. There are many commonwealth troops who fought in WW2 but whose stories are often overshadowed by more famous combat units.

# EPISODE EXAMPLE

## HOW EACH SHOW WORKS - CASE STUDY: HQ HEROES, CHENEUX, BATTLE OF THE BULGE

- Each show starts with an item from which introduces a character that owned it. In *"HQ Heroes"* we feature a medic tin recovered from the battle of Cheneux. Using an item allows us to deeply personalise each story and make it human.
- We quickly paint a quick picture of the world at the time - what's happening at this moment in the Second World War - in this instance the surprise German offensive known as the Battle of the Bulge. This is short, sweet and sets the scene.
- We then dive quickly into the drama and bring our key characters to life. In *HQ Heroes* we flesh out Lt Kemble and the other men under his command such as Norman Angel (who likely used the medic tin). We get the recon quickly underway - our characters get developed throughout the show as we reveal their heroic, selfless actions.
- Dotted throughout the show we use expert analysis to bring different a parts of the story to life - we have a WW2 weapons specialist who will live fire an MG42 and witness the devastating effect of a howitzer, another will drive a Willy's Jeep down the very same road one of our heroes did in the middle of the battle. Another contributor will follow the attack route through the fields of the town, climbing the same barbed wire fences that still exist today.
- All the while we punctuate each story with fantastic archive and sumptuous graphics. In this episode we have unique, remarkable audio taken at the time of the battle. We don't use old veterans recounting their stories - we keep everything in the moment - fresh, young and dynamic.
- After the climatic and often deeply moving last scene, we reveal what happened to our heroes that survived this action. Many of them returned to normal life and saw out their days in relative obscurity. It's another unique point which really gives a people who encounter our brand a connection - our stories are about ordinary people performing extraordinary acts of heroism. It poses the question at the heart of each show: could you do what they did in the same circumstances?

# THE STORIES



# PODCAST SEASON ONE'S HEROES

## THESE STORIES WILL CONVERT INTO FANTASTIC TV EPISODES

**Ep1 - The Legend of Lancaster A for Apple** - an extraordinary story of survival and bravery of a crew on a bombing raid to Frankfurt. Everything that could go wrong does go wrong after being hit multiple times by night fighters. Unable to release their deadly cargo the Captain of the plane has to make a terrible decision. Item - Loo Seat from Elsan Chemical Toilet

**Ep 2 - The Night Raiders of Normandy** - The Parachute regiment's first battle honour when they attempt to steal a radar from behind enemy lines. The undertaking is outrageous in its audacity and extremely dangerous. Not only must they capture and transport heavy technology they must fight their way out and take a beach head of they are to escape. Item - 3D Planning Boards for mission

**Ep 3 - The Heroes of HQ Company** - American Paratroopers fight a little known combat of Cheneux in The Battle of the Bulge. Everyone knows of the 101st Airborne's defence of Bastogne but not many know of the only Allied offensive action undertaken in the opening days. A brutal battle the American Paratroopers were massively out gunned. The stakes were massive - if the US troopers had lost, WW2 could have ended very differently. Item - Medic Tin Extra content: Live audio recording of the battle

**Ep 4 - The Cliff Rangers of Calvados** - The story of Point du Hoc on D-Day where the US Rangers overcame seemingly impossible odds - however we have a shock reveal on who the real heroes were. Recently declassified documents now reveal Col. Rudder didn't fulfil his orders and left it to other Rangers to take the Maisey Battery. Item - Rangers Helmet

**Ep 5 - The Assassins of Alexandria** - An inspirational Victoria Cross story about an astonishing attempt to assassinate Rommel, Hitler's most famous General. British Commando Lt.Col Keyes led a depleted group of men in terrible conditions to try and kill the General - even though he knew it would likely cost him his life. Item: Commando Dagger

**Ep 6 - The Commandos That Grinched Christmas** - An Incredible tale of a Commando raid in Nazi occupied Norway on Boxing Day. The first ever combined operations between Army, Navy and Airforce saw them attack a remote Nazi enclave in Norway. The Allies thought it would be an easy win but unbeknownst to them the town was filled with elite German snipers. Item - Claymore Sword

# POTENTIAL OTHER STORYLINES

## TAILORED TO PARTNER'S WISHES

1. **The Dolittle Raid** - The astonishing retaliatory raid against Japan performed by USAF Pilots that had no-hope of flying back home.
2. **The Revenge of the SOE** - we will tell the story of amazing SOE women in France and their behind the scenes fight against the Nazis.
3. **Pegasus Bridge** - we have already identified some unique items associated with the astonishing raid which was the first action of D-Day.
4. **The Red Berets of D-Day** - an amazing story of three airborne assault soldiers who single-handedly drive through enemy territory, hotly pursued by enemy forces on their way to blow up a bridge.
5. **Jim Gordon - Australian Legend** - Incredible Aussie who won a VC for singlehandedly defeating an enemy strongpoint and allowing his company to move on.
6. **Indian VC winner Yeshwant Ghadge's** - Amazing story of how Yeshwant's bravery turned the tide of a battle in Italy.

# THE PODCAST

## AN IMMERSIVE EXPERIENCE

- Amazing War Stories is the first historical podcast to be produced in immersive 3D audio - the effect is startling.
- Unlike other podcasts we took a drama first perspective. The storytelling and sound design is like no other.
- By grounding each story with an authentic item attached to a museum it gives the listener another layer of immersion - they can go and see these items and experience the history in the story.
- We were an immediate breakout hit - reaching 29 in the coveted top 200 charts on Apple podcasts and number 3 in the history category.
- To listen go to [amazingwarstories.com](http://amazingwarstories.com)

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## Top Charts

Shows

Episodes

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Stuff You Should Know  
iHeartRadio



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The Joe Rogan Experie...  
Joe Rogan



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The Calm Christmas Po...  
Beth Kempton



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Amazing War Stories  
Bruce Crompton

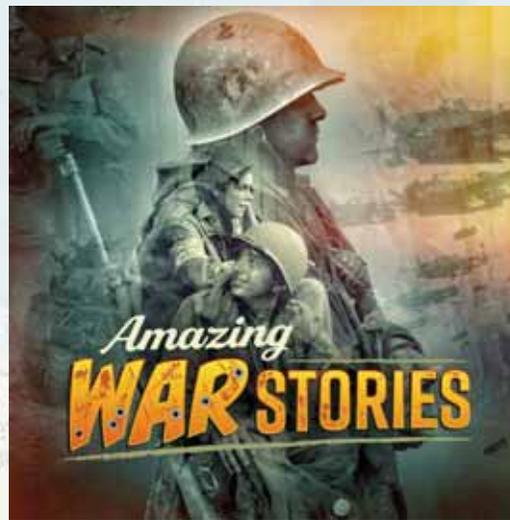


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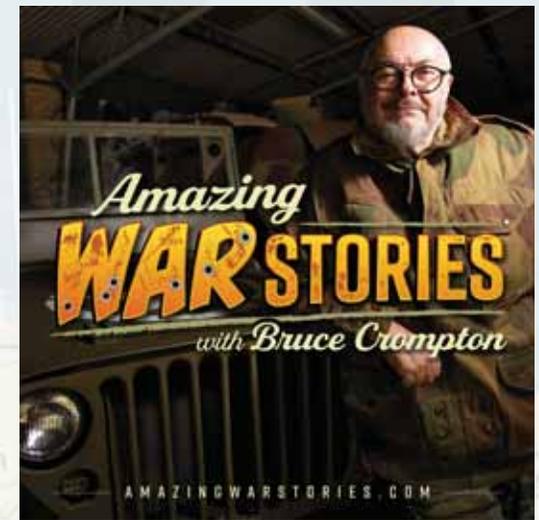
# A UNIQUE OPPORTUNITY

## EVERY PARTNER HAS THEIR OWN SHOW ON MULTIPLE PLATFORMS

- Each partner territory will have its own podcast, narrated by the local host who is in the TV series.
- Global brand recognition is important to all - it drives awareness and helps publicity. Press in one country will work all around the world - global reach is something every provider strives for.
- Once a podcast has been made reversioning is very cheap. It provides another brand touch point in your territory.



International Podcast



Regional Podcast - UK

# THE TEAM

## AMAZING HISTORY ENTERPRISES LTD.

Amazing History Enterprises is a company with social enterprise at its heart. We make great partners because we take our responsibilities seriously. We are in the process of applying for B-Corps status and we employ ex-service men and women to train them up in a new industry. Every story we tell tries to make a difference - in this instance we are trying to help museums by telling stories housed in their collections. It is one of the reasons we have garnered such support from Celebrities and official bodies.

**Ed Sayer** is a former Head of Original Commissioning for Discovery International and ex-VP of Production and Development for National Geographic Channels International. He has vast experience within the media industry and has conceived, commissioned, and produced a raft of global hits. He was also one of the first to create localisable shows with The Science of Stupid.

**Bruce Crompton**, star of Discovery Channel's Combat Dealers is perhaps most well known to the public for his knowledge of history and his extensive collection of military antiques. Bruce, however, is also an accomplished businessman with many decades worth of experience building and running multi-million pound companies.

**Dan Jones** is founder and CEO of Vaudeville Sound, an award winning audio design company with offices in London, Los Angeles and Vancouver. Considered by industry insiders as one of the world's premier post production sound outfits Dan brings a wealth of aural expertise to the company.

**Paul Wooding** has produced and directed some of the most innovative and original history programming over his illustrious career. His TV shows include the award winning Last War Heroes, Blitz Street and World War 2's Greatest Raids. When it comes to history production, in any genre, we consider Paul to be peerless.